



ASHLEY VAN WELL

Graphic Designer

605.593.6510

ashley.vanwell@gmail.com

www.ashley-vanwell.com

EDUCATION

South Dakota State University (SDSU)
BS in Graphic Design
Minor in Studio Arts
August 2012-December 2016

DESIGN EXPERIENCE

Graphic Design Intern

DocuTAP, Sioux Falls, SD | June 2017-August 2017

Design print and digital marketing materials while maintaining a consistent brand across all platforms.

Graphic Designer

BluePrint Design and Print Center, Brookings, SD | August 2016-December 2016

Developed poster, t-stand, interior and exterior banner designs for clubs and organizations on campus.

Branding

South Dakota National History Day | December 2016

Worked with Jessica Burke at the SD Agricultural Heritage Museum to create a brand identity for their educational event, National History Day.

User Experience/Interactive Design

SDSU Hilton M. Briggs Library | October 2016

Worked with the SDSU library team to improve the user experience of their website.

Branding

Rich Normality | October 2016

Worked with the Interior Design Department at SDSU to create a brand identity for a piece of their educational furniture, Flexnest.

Advertising

Colleges Against Cancer | April 2016

Worked with the Colleges Against Cancer club at SDSU to create a banner and button for their event, Relay for Life.

AWARDS/HONORS

Silver ADDY Award

Great Salt Lake Infographic | 2017

Silver ADDY Award

Art Fair Animation | 2017

Short animation shown at CELA (Council of Educators in Landscape Architecture)

Capability Brown LA in 1 | 2017

PROFESSIONAL SKILLS

Illustrator

Dreamweaver

After Effects

Photoshop

Mac OSX

Premiere Pro

InDesign

HTML+CSS

Photography

WORK EXPERIENCE

Server

Buffalo Wild Wings, Sioux Falls, SD | January 2017-Present

Server/Bartender

Ruby Tuesday, Sioux Falls, SD | May 2014-February 2017